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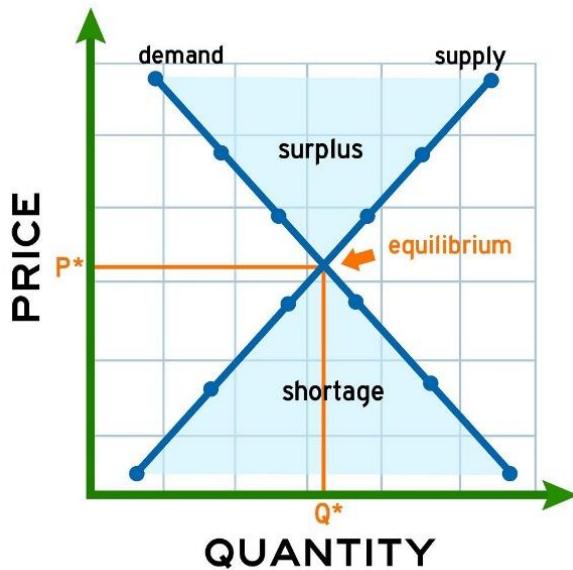
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I. FOUNDATIONAL GRAPHS

1. Demand & Supply with Market Equilibrium

This graph shows the demand curve and supply curve together. The point where they intersect determines the market price and quantity at which quantity demanded equals quantity supplied.

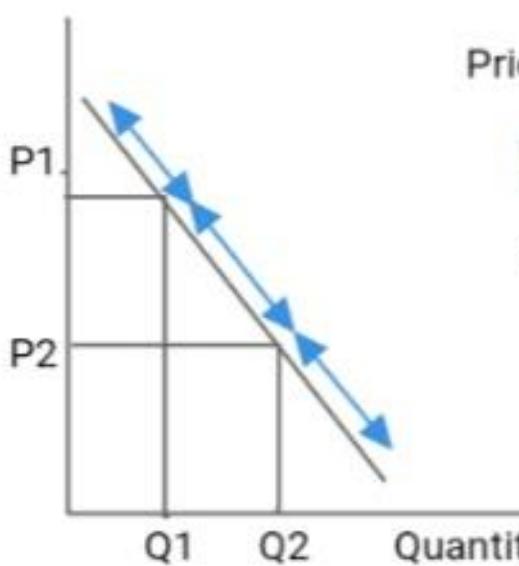


2. Shifts vs Movements on Demand Curve

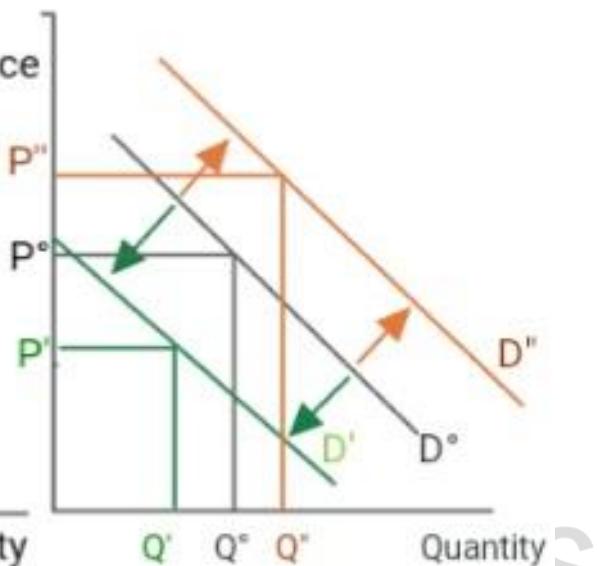
A movement along the demand curve occurs when quantity demanded changes due to a change in price. A shift of the demand curve occurs when factors other than price (income, tastes, population, etc.) change.

Price.

Movement along demand curve



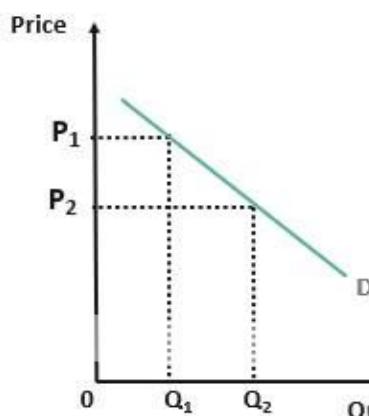
Shift in demand curve



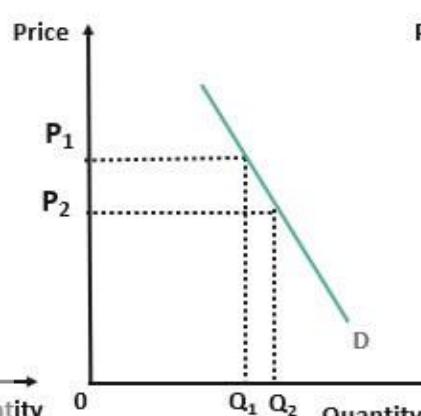
3. Elastic vs Inelastic Demand

Elasticity of demand measures how sensitive quantity demanded is to a change in price. Demand is elastic if quantity changes a lot and inelastic if quantity changes little.

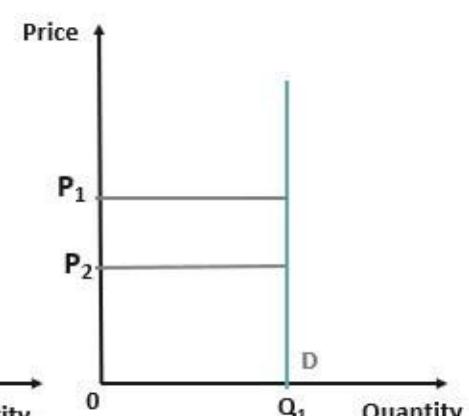
Elastic vs. Inelastic vs. Perfectly Inelastic Demand



Elastic demand



Inelastic demand

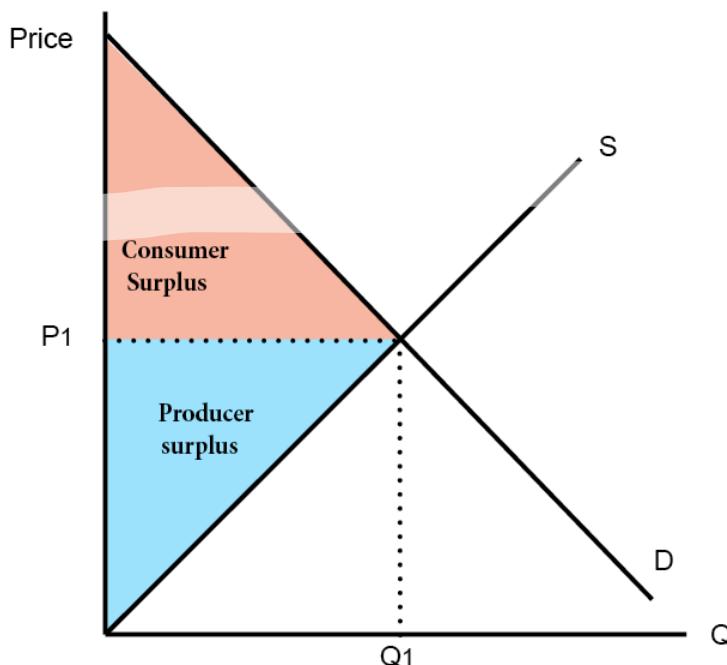


Perfectly inelastic demand

4. Consumer Surplus & Producer Surplus

Consumer surplus is the difference between what consumers are willing to pay and what they actually pay.

Producer surplus is the difference between the price received and the minimum price at which producers are willing to sell.



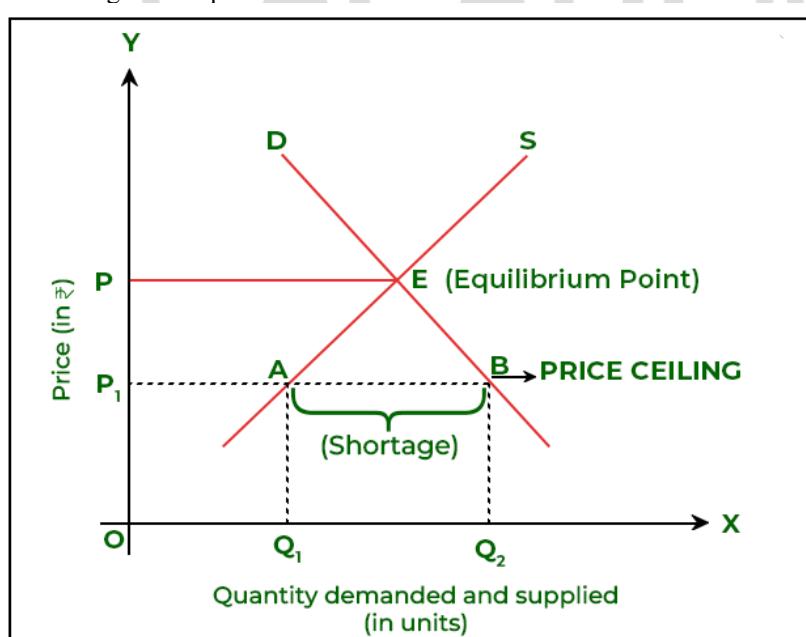
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5. Price Ceiling / Price Floor

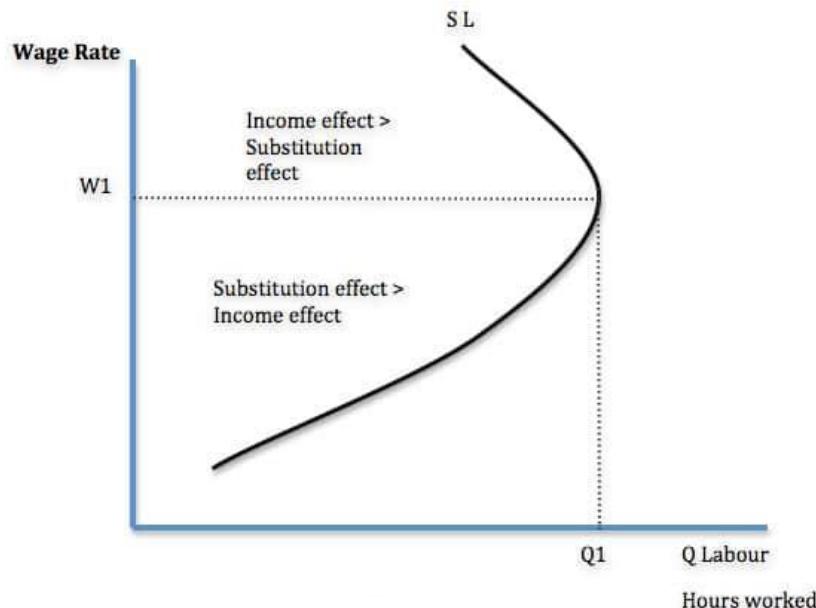
A price ceiling is a legal maximum price set by the government, while a price floor is a legal minimum price. These controls can cause shortages or surpluses in the market.



II. INTERMEDIATE MICRO

6. Income & Substitution Effect

When the price of a good changes, consumption changes due to two effects. The substitution effect occurs because relative prices change, and the income effect occurs because purchasing power changes.



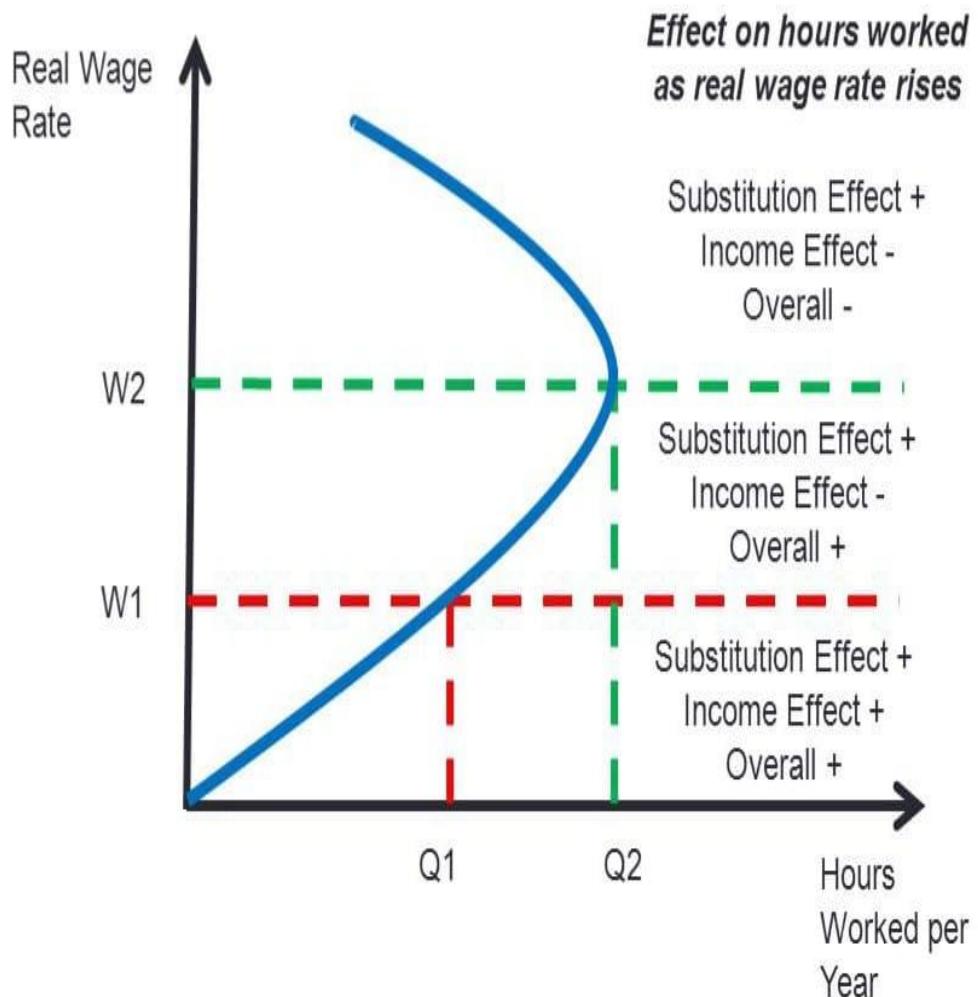
7. Inferior Good vs Giffen Good

An inferior good is a good whose demand falls as income rises. A Giffen good is a special inferior good for which demand rises when price increases due to a strong income effect.

8. Backward-Bending Labour Supply Curve

This curve shows that as wages rise, labor supply first increases but eventually decreases. At high wages, workers choose more leisure instead of working more hours.

Backward Bending Labour Supply Curve

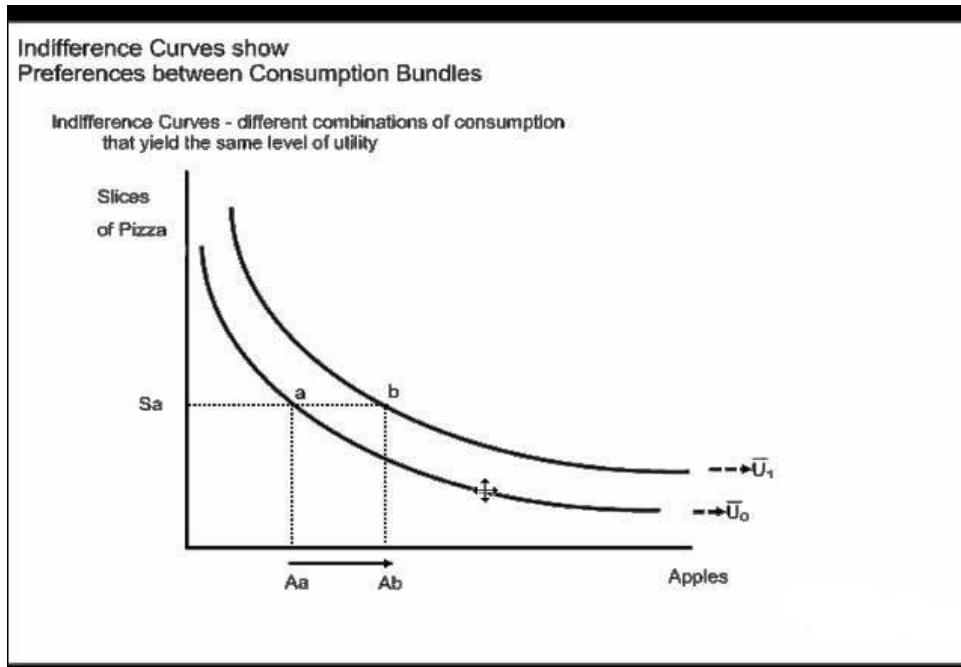


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9. Indifference Curves & Budget Constraint

Indifference curves represent combinations of goods that give equal satisfaction. The budget constraint shows all combinations of goods that a consumer can afford given income and prices.

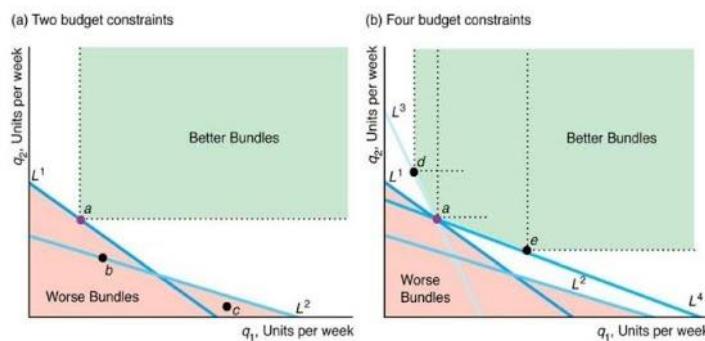


10. Revealed Preference

Revealed preference theory explains consumer preferences based on observed choices. If a consumer chooses one bundle over another when both are affordable, the chosen bundle is revealed to be preferred.

Revealed Preference Theory

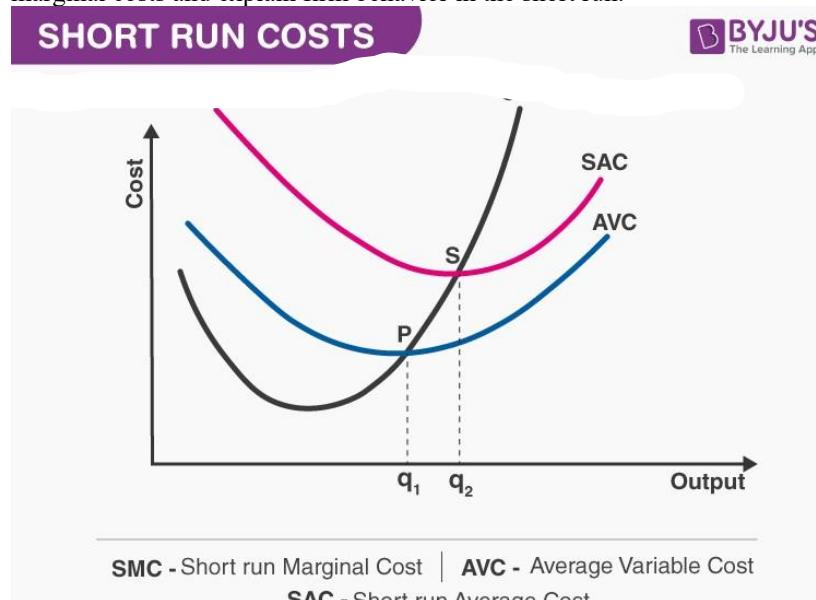
- Preferences → predict consumer's purchasing behavior
- Purchasing behavior → infer consumer's preferences



III. PRODUCTION & COST

11. Short-Run Cost Curves

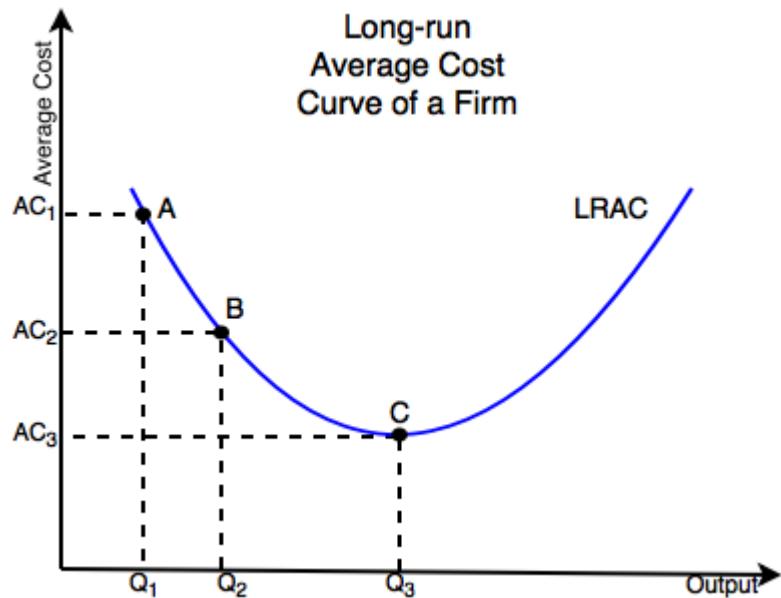
These curves show production costs when at least one factor of production is fixed. They include average and marginal costs and explain firm behavior in the short run.



12. Long-Run Average Cost Curve

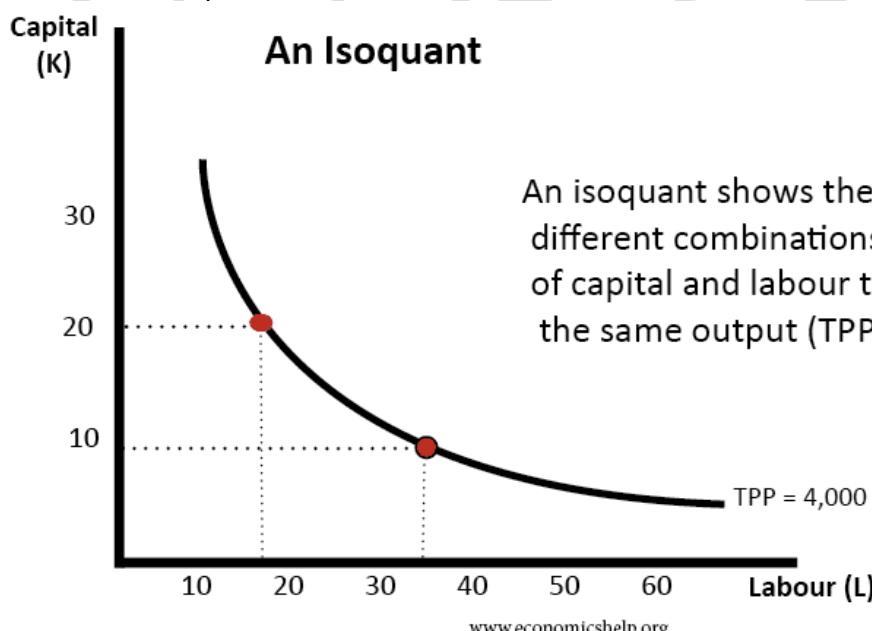
This curve shows the minimum possible average cost of producing each level of output when all inputs are

variable. It reflects economies and diseconomies of scale.



13. Isoquants & Isocosts

Isoquants show different combinations of inputs that produce the same level of output. Isocosts show combinations of inputs that cost the same amount.





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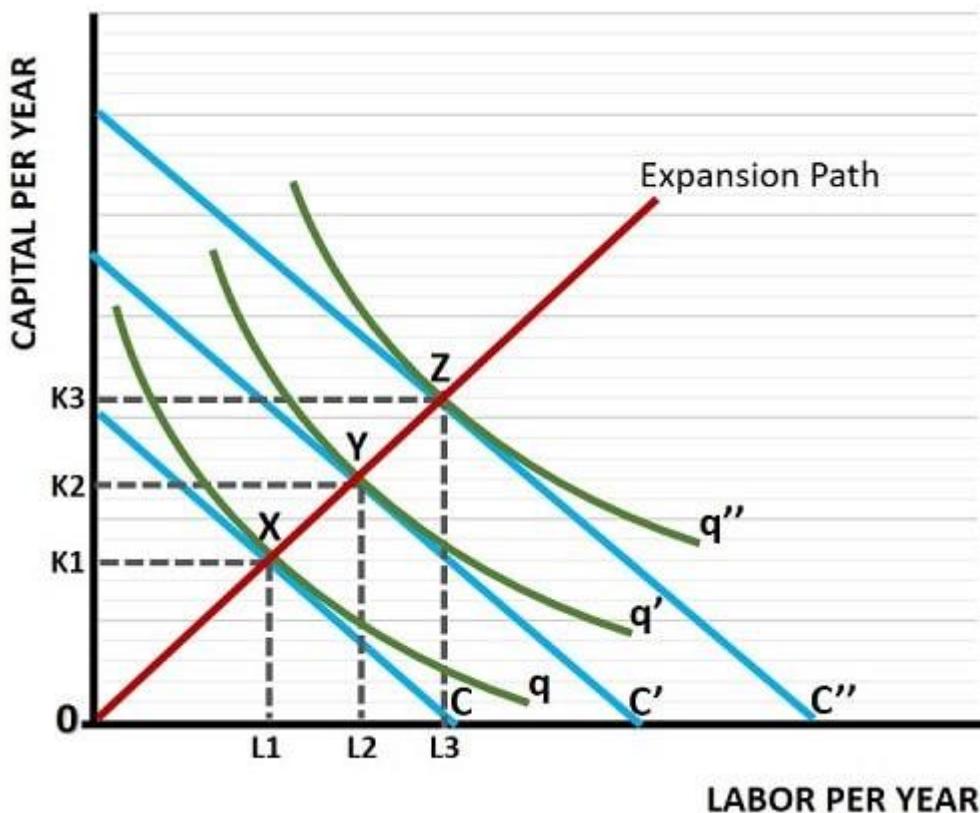
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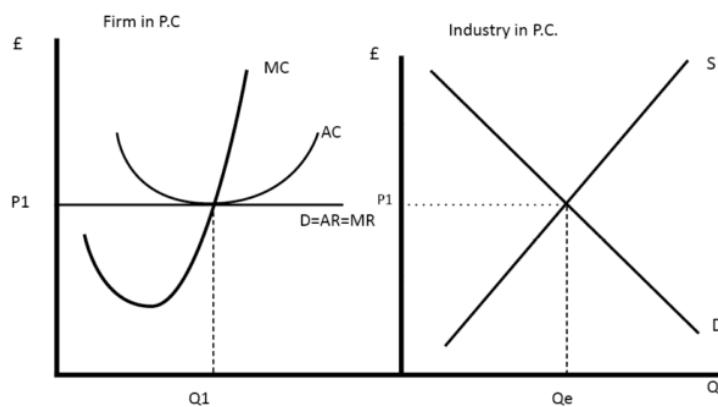
14. Expansion Path The expansion path connects cost-minimizing input combinations for different output levels. It shows how input usage changes as production expands.



IV. MARKET STRUCTURE

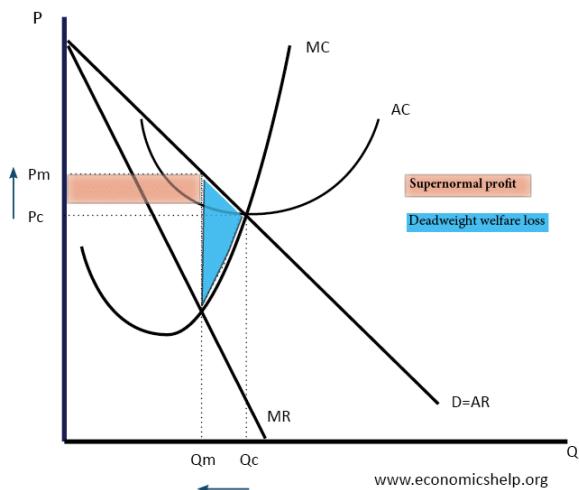
15. Perfect Competition

A market structure with many buyers and sellers, identical products, and free entry and exit. No individual firm can influence market price.



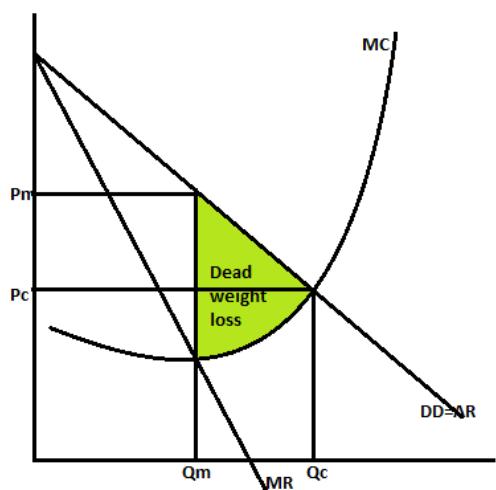
16. Monopoly

A market structure where a single firm is the sole producer of a product with no close substitutes. The monopolist has significant control over price.



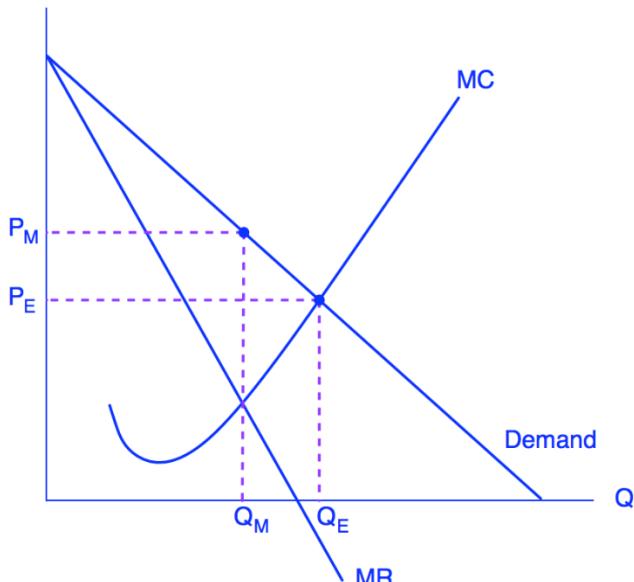
17. Deadweight Loss of Monopoly

Deadweight loss refers to the reduction in total economic surplus due to monopoly pricing. It occurs because output is lower than the socially efficient level.



18. Price Discrimination

Price discrimination occurs when a firm charges different prices to different consumers for the same product. It requires market power and separation of markets.



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Scaled Score	Percentile	Scaled Score	Percentile	Scaled Score	Percentile	Overall Scaled Score	Overall Percentile
53.6	99.94	28.83	97.26	50.37	99.63	132.8	99.91

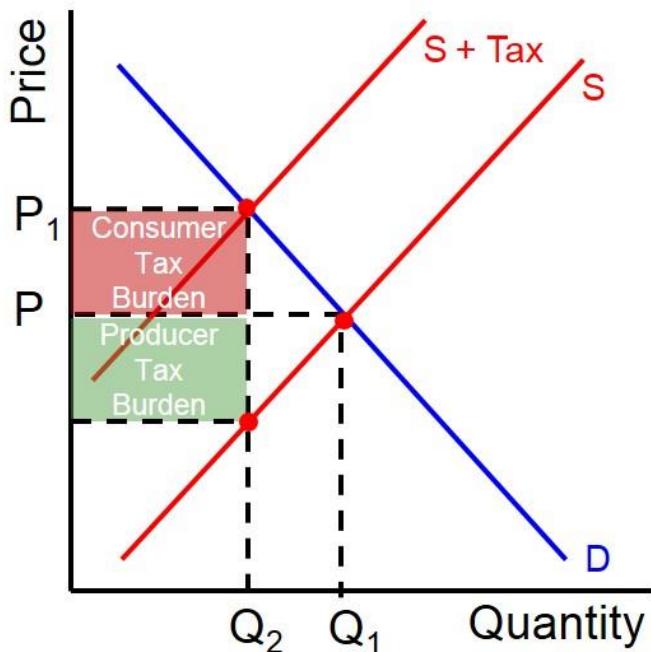
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V. WELFARE, TAXATION & POLICY

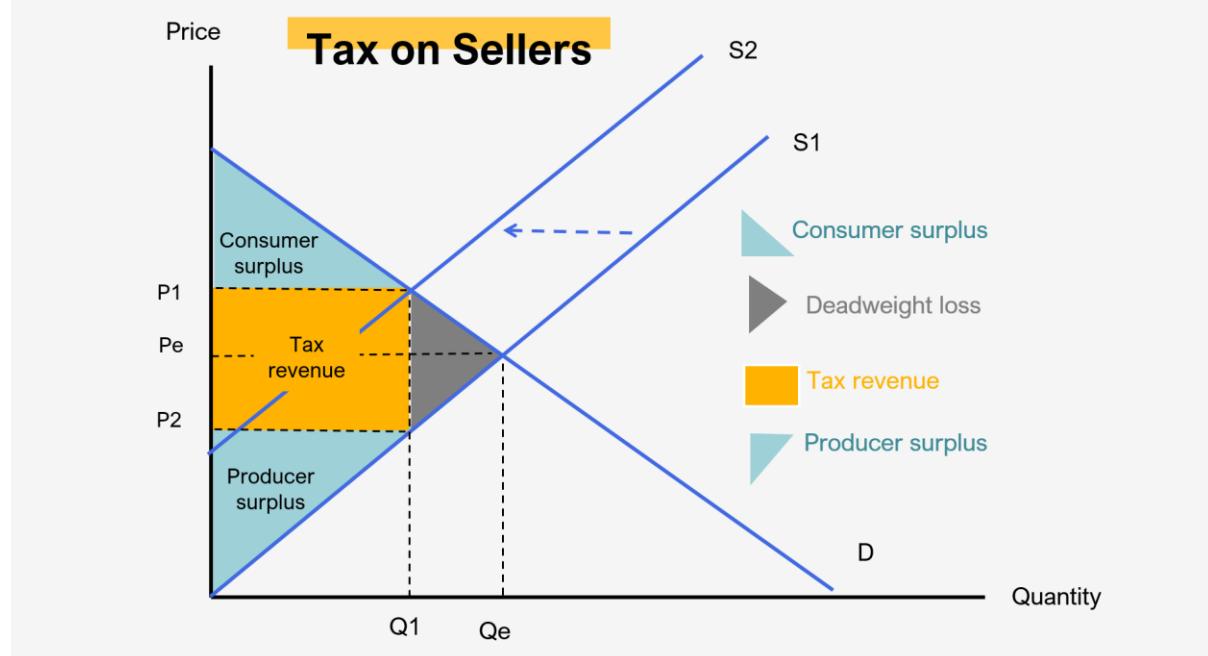
21. Tax Incidence

Tax incidence refers to how the burden of a tax is shared between buyers and sellers. It depends on the relative elasticities of demand and supply.



22. Deadweight Loss of Tax

Deadweight loss of tax is the loss of economic efficiency when a tax reduces the quantity traded. It represents lost surplus not transferred to the government.



23. Subsidy

A subsidy is a payment made by the government to producers or consumers to encourage production or consumption. It lowers the effective price of a good.

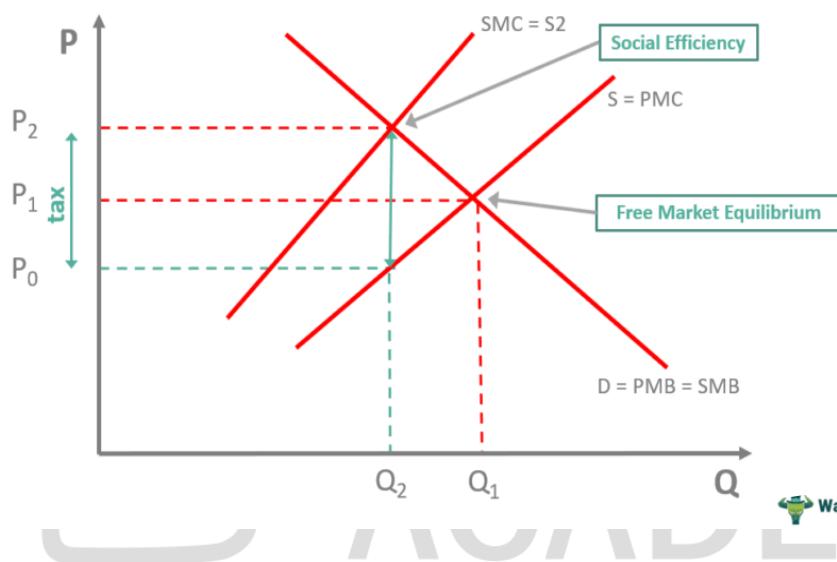
24. Externality

An externality occurs when the production or consumption of a good affects third parties not involved in the transaction. Externalities can be positive or negative.

25. Pigouvian Tax

A Pigouvian tax is imposed to correct negative externalities. It is set equal to the external cost to achieve socially efficient outcomes.

Pigouvian Tax Graph



VI. INFORMATION & GAME THEORY

26. Adverse Selection

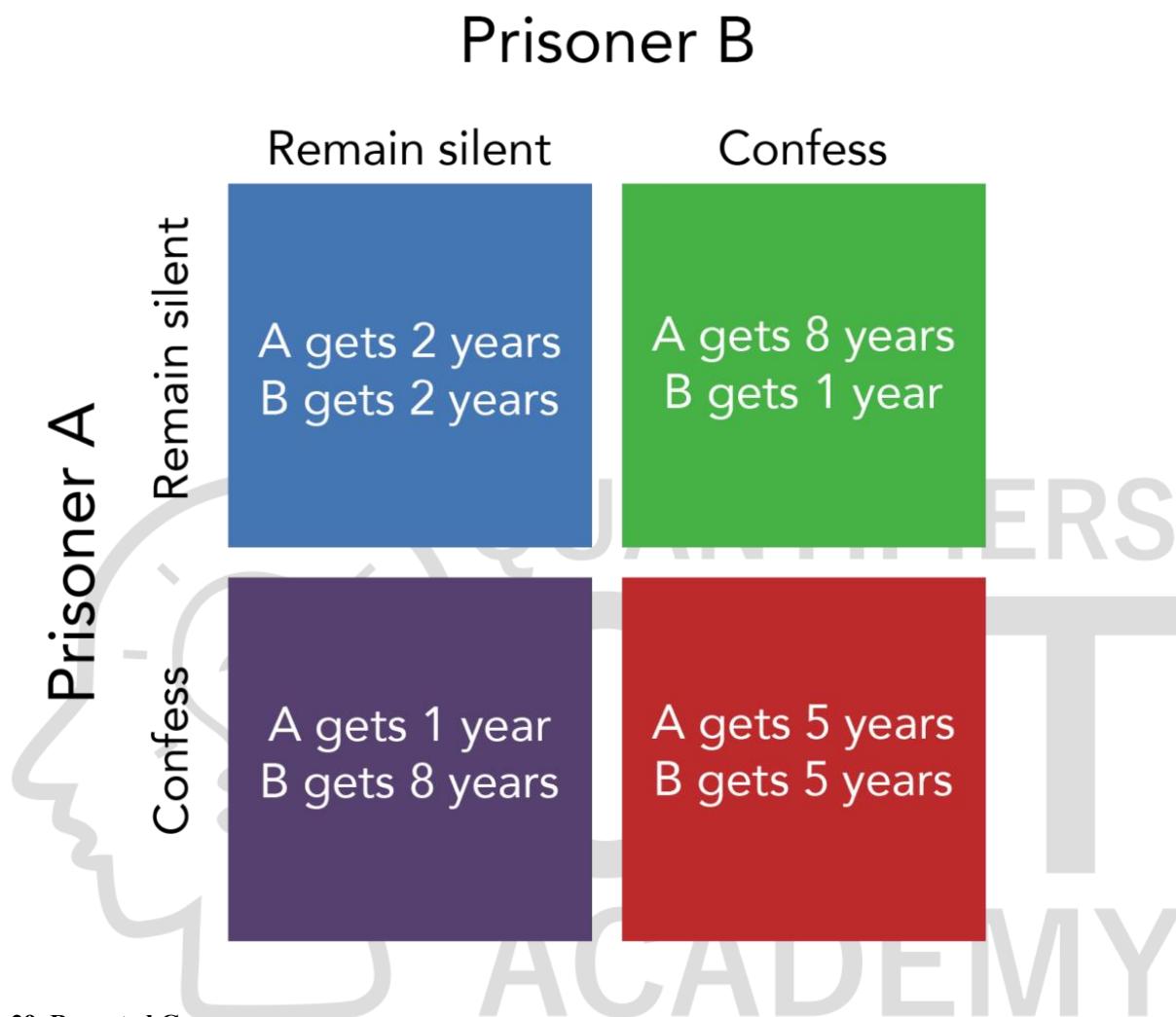
Adverse selection arises due to asymmetric information before a transaction. One party has more information than the other, leading to inefficient market outcomes.

27. Moral Hazard

Moral hazard occurs due to asymmetric information after a transaction. One party changes behavior because they do not bear full consequences of their actions.

28. Prisoner's Dilemma

A game that shows how rational individuals may choose strategies that lead to worse outcomes for everyone. Individual incentives conflict with collective interest.

**29. Repeated Games**

Repeated games are games played multiple times by the same players. Future interactions influence current strategies and can support cooperation.



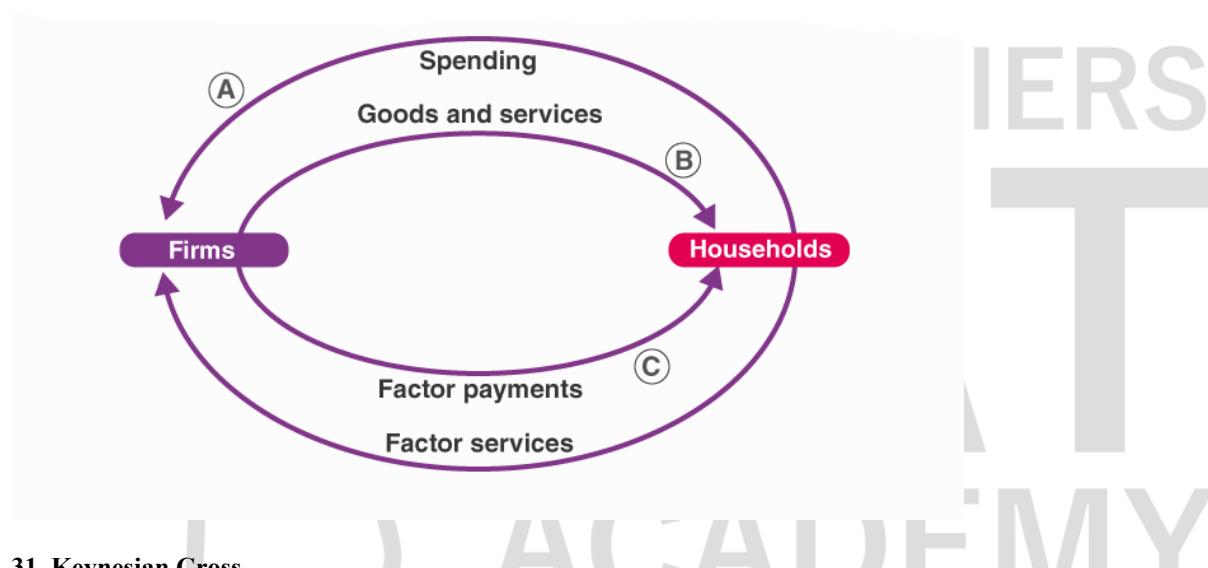
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VII. MACROECONOMICS

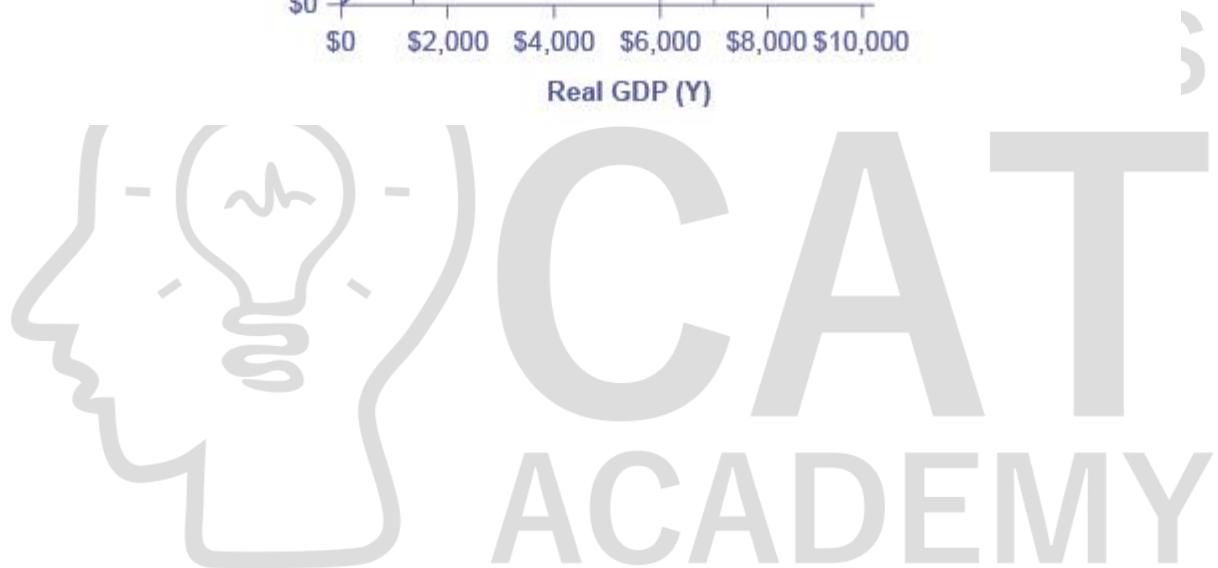
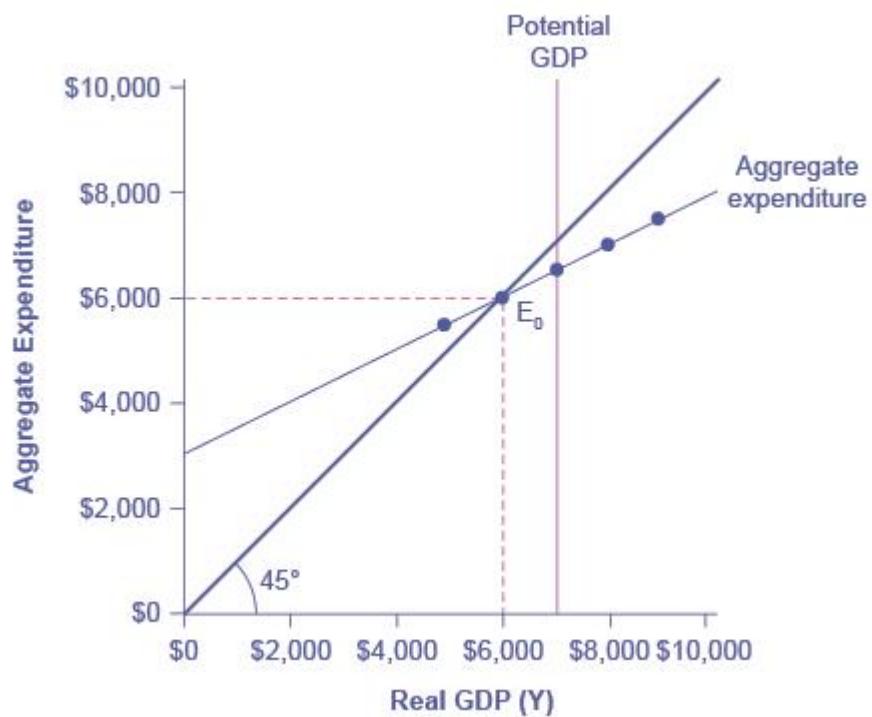
30. Circular Flow of Income

This model shows the flow of goods, services, and money between households and firms. It explains how income and expenditure are connected.



31. Keynesian Cross

A simple model that determines equilibrium output where planned spending equals total income. It explains how changes in spending affect output.





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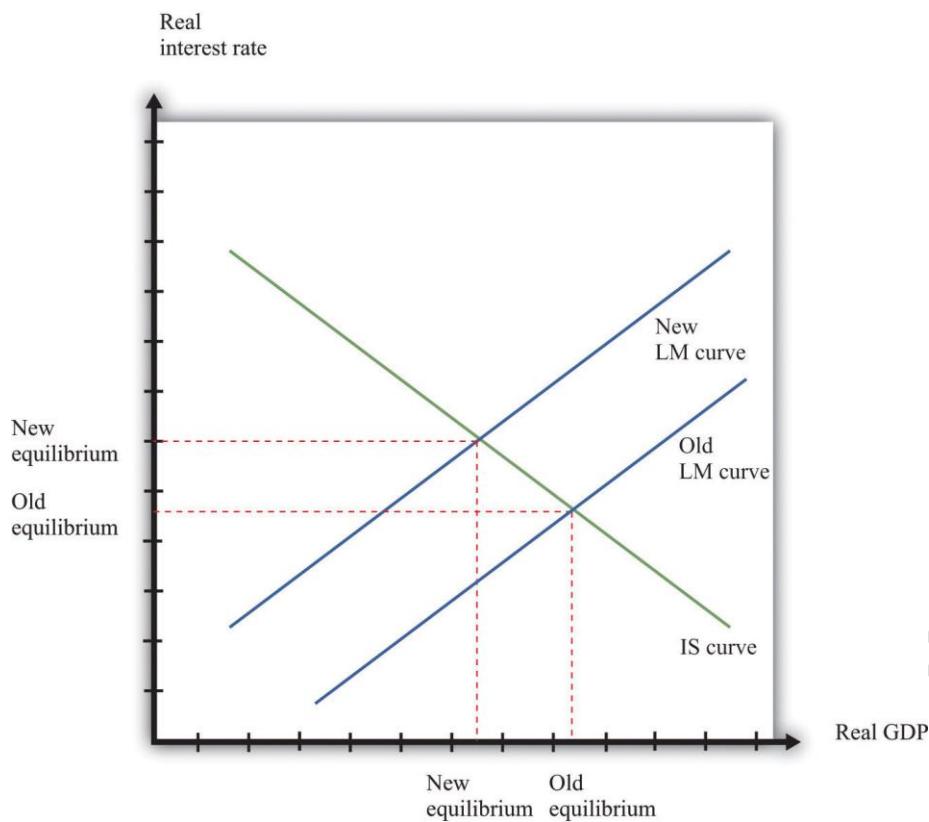
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32. IS-LM Model

The IS-LM model combines the goods market and money market. It shows how interest rates and output are determined together.



33. Liquidity Trap

A situation in which interest rates are very low and monetary policy becomes ineffective. People prefer holding money instead of bonds.

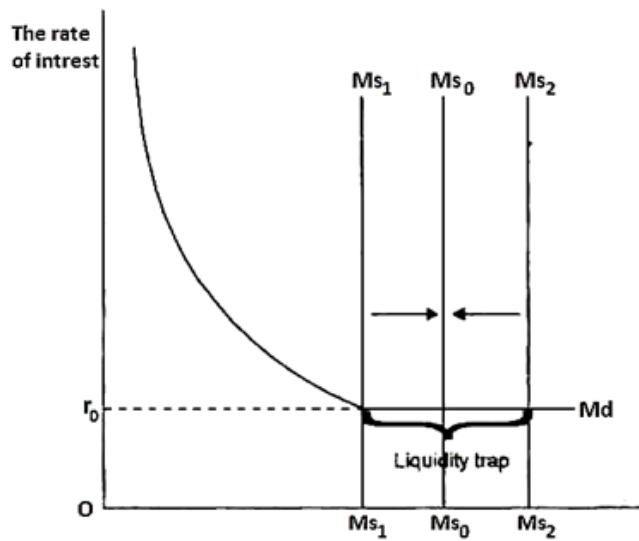
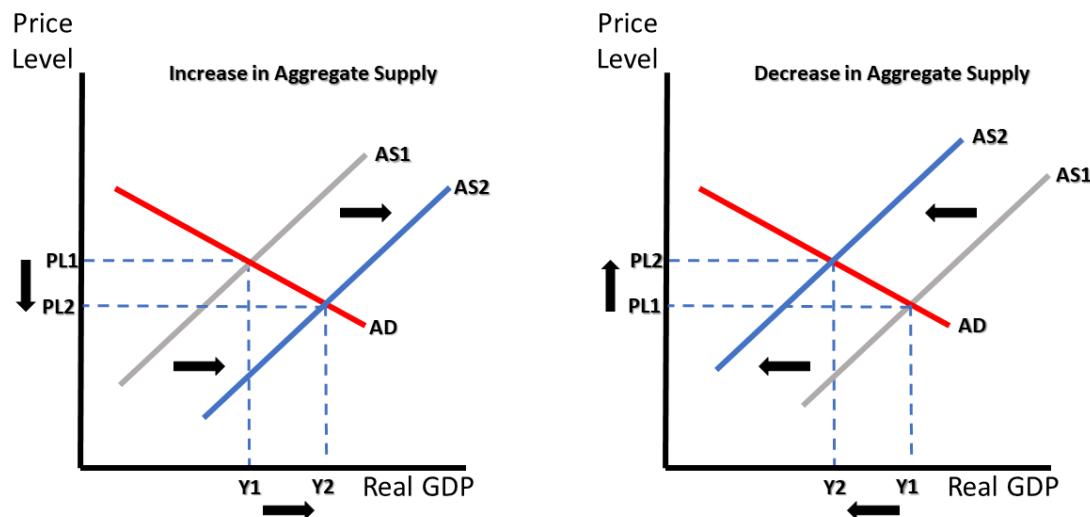


Fig. 7 : Liquidity Trap

34. Aggregate Demand & Aggregate Supply

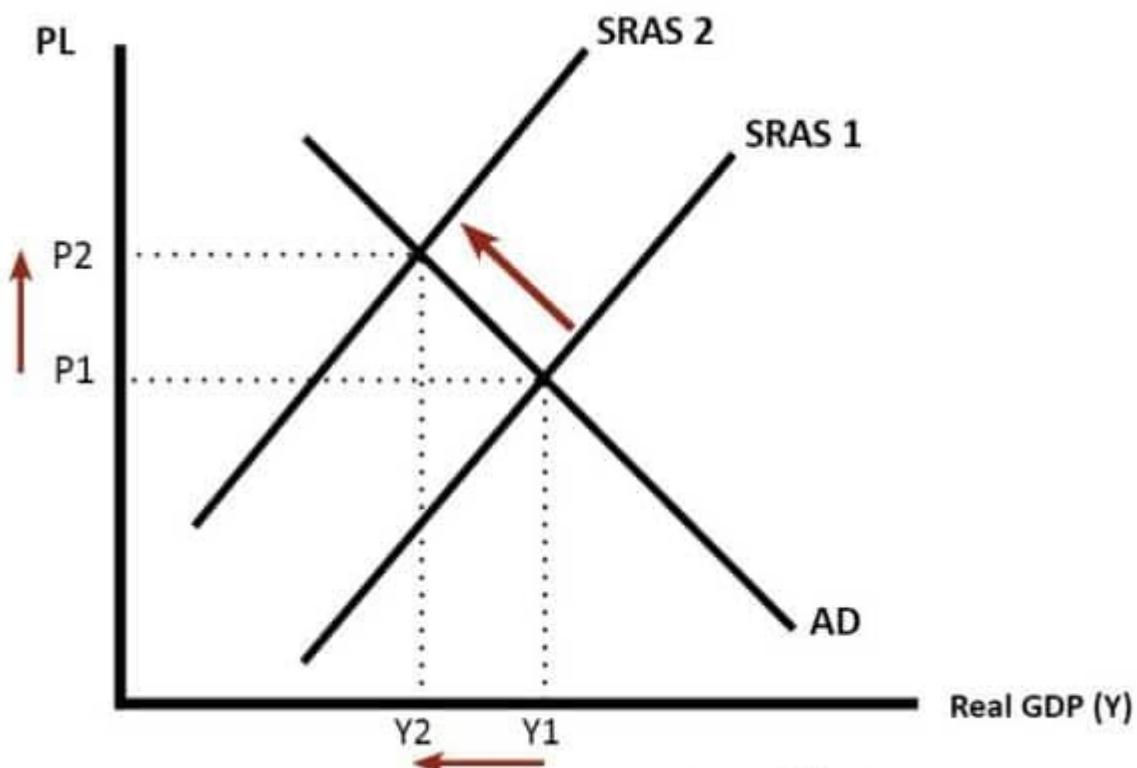
Aggregate demand shows total spending in the economy, while aggregate supply shows total output. Their interaction determines price level and output.

Changes in Aggregate Supply



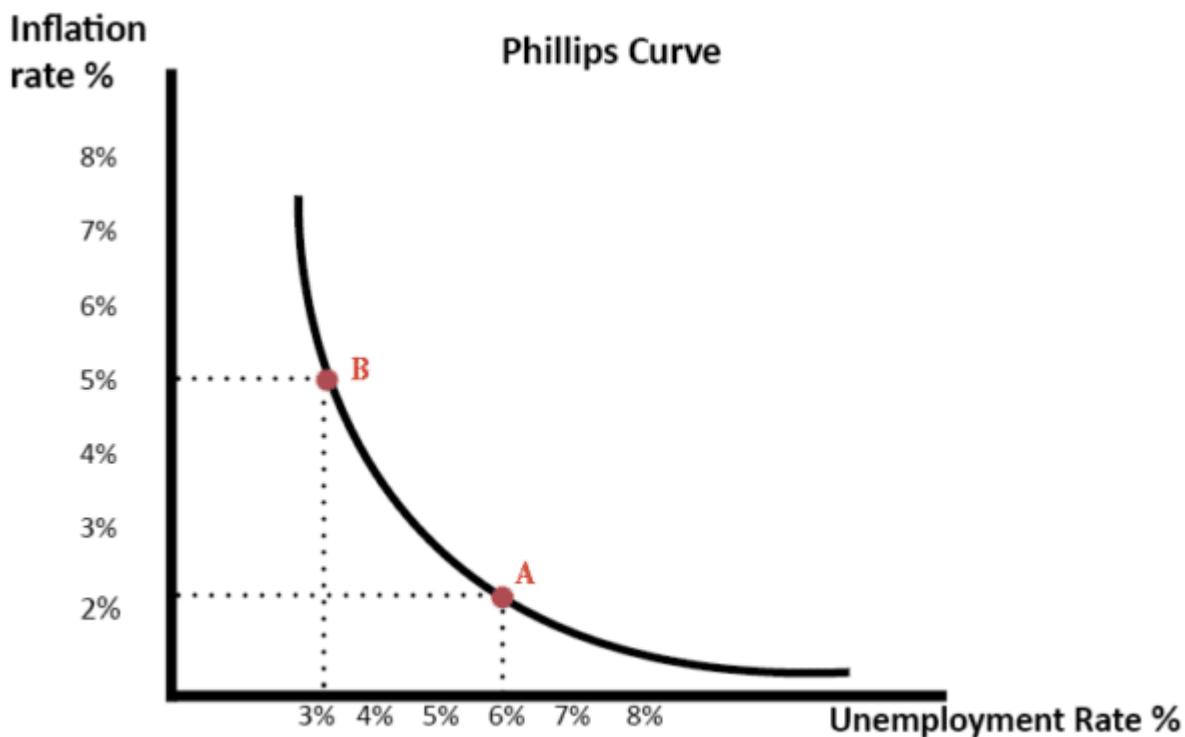
35. Cost-Push Inflation

Cost-push inflation occurs when rising production costs reduce aggregate supply. This leads to higher prices and lower output.



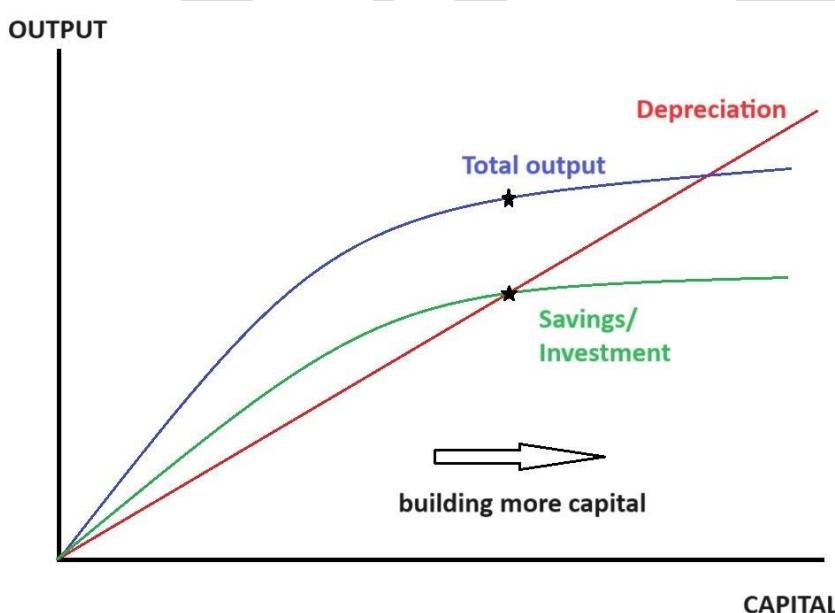
36. Phillips Curve

The Phillips curve shows the relationship between inflation and unemployment. It illustrates a short-run trade-off between the two.



37. Solow Growth Model

A model explaining long-run economic growth through capital accumulation, labor growth, and technological progress.



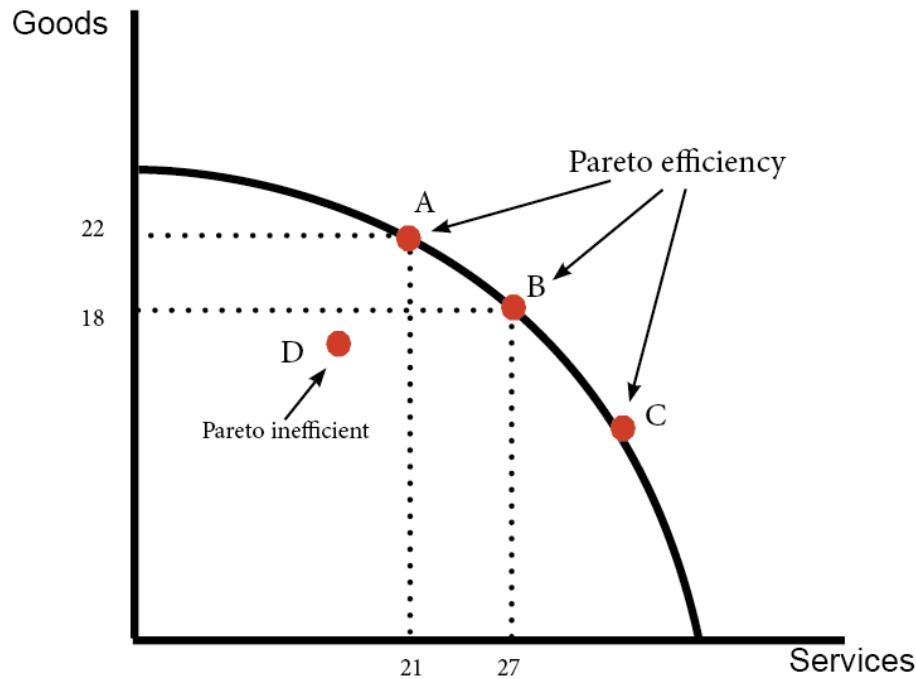
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VIII. INTERNATIONAL ECONOMICS

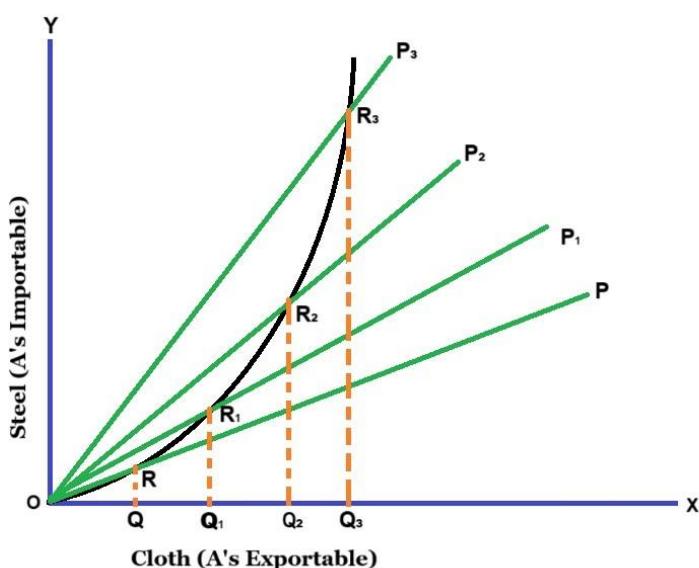
38. Production Possibility Frontier (PPF)

The PPF shows the maximum combinations of two goods that an economy can produce with given resources and technology.



39. Offer Curve

An offer curve shows how much of one good a country is willing to export in exchange for imports at different prices.



40. Tariff and Quota

A tariff is a tax on imports, while a quota is a limit on import quantity. Both restrict international trade.

41. Balance of Payments

The balance of payments is a systematic record of all economic transactions between a country and the rest of the world.

Balance of Payments

A deficit on the current account
is balanced by
a surplus on the financial account

Financial account

- Direct investment (FDI)
- Portfolio investment (bonds, saving, equities)

**+ \$52bn
(surplus)**

Current account

- Trade in goods
- Trade in services
- Investment incomes
- Transfer payments

**- \$52bn
(deficit)**

This country is using capital inflows to finance consumption of imports and investment.

